



## NATIONAL MENOPAUSE SHOW

Evidence Based, Expert Led

OCTOBER 4 & 5, 2025

ANAHEIM CONVENTION CENTER

### **National Menopause Show Anaheim – Messaging Pillars**

**Event Dates: October 4–5, 2025 | Anaheim, CA**

#### **Tagline Examples:**

- From Symptoms to Solutions – Together
- Because Every Woman Deserves to Know
- Turning Menopause Knowledge Into Power
- Answers You Can Trust, Support You Deserve  
(Feel free to explore similar empowering taglines.)

#### **Key Messaging Pillars**

Use these angles to drive awareness and engagement for Anaheim - the first-ever U.S. National Menopause Show.

#### **1. Clarity on What’s Happening in Your Body**

- “Is it menopause? Is it perimenopause? Or something else?” Symptoms can start in your 30s and 40s — many don’t realize it.
- Learn the latest in menopause research and get clear, science-backed answers.
- Your roadmap to understanding your health and feeling like yourself again.

#### **2. Access to Experts & Immediate Solutions**

- Meet doctors, specialists, clinics, and brands who actually get it.
- Gain practical, evidence-based information without waiting months for appointments.
- Leave with a list of providers, treatments, and products you can act on now.

#### **3. Conversations Without Taboos**

-  No Shame. No Silence. Just Support.



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- From hot flashes to libido, sleep to mental health, weight changes to pelvic floor health — nothing is off limits.
- Real talk and shared experiences that leave you feeling informed, supported, and empowered.

### **4. Curated Products & Experiences**

- Shop and sample trusted, evidence-based products — from hormone health to skincare, nutrition to brain fog.
- Discover what works, not just what's trending.
- Explore lifestyle tools, treatments, and services that can make a difference today.

### **5. Affordable, Empowering, Life-Changing**

- For less than the cost of dinner out, enjoy 2 full days of education, connection, and community.
- Bring your sister, mom, daughter, or best friend — it's a shared journey.
- On-Site Tickets start at just \$35 during Early Bird (2-Day, Single Day, and Live Stream options available).

### **6. A Place to Belong & Thrive**

- Build your menopause community and connect with people who understand.
- Whether you're considering hormone therapy, natural solutions, or lifestyle changes, you'll find the science, the stories, and the support you need.
- Be part of a new movement for women's health — first stop: Anaheim.

### **Advisory Board – Anaheim 2025**

- Dr. Eve Henry – Longevity Medicine Specialist, passionate about optimizing women's health and wellness in midlife
- Dr. Carrie Jones – Hormone Health Expert, Functional Medicine Educator, Women's Health Advocate



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- Dr. Amy Louis-Bayliss – Co-Founder, Advocate for Women's Healthy Aging, Preventive Health Educator
- Lume Women + Health
- Cynthia Thurlow, NP – Nurse Practitioner, Host of the Everyday Wellness Podcast, Author, International Speaker

[Learn more](#)